FOR IMMEDIATE RELEASE

**PROMOTE SYSTEMS OFFERS ADVANCED TETHERING FOR
THE PANASONIC LUMIX DMC-GX8 CAMERA**
*Panasonic GX8 users can now externally control their cameras and perform advanced
techniques using the handheld Promote Control or USB Tether desktop software*

Houston, TX - September 17, 2015 - Promote Systems adds support for the newly
released Panasonic LUMIX DMC-GX8 to its flagship [Promote Control](#) and [USB Tether](#)
desktop software. The Promote Control, a pocket-sized triggering and programming
device, now allows advanced HDR (High Dynamic Range), Time-Lapse and HDR
Time-Lapse sequences on the GX8. The multifaceted Promote Control is great for any
environment. More functionality will be added in the future with free firmware updates.
The company's desktop tethering software USB Tether for LUMIX now also supports
the GX8 and is perfect for studio work.

Promote Control offers the following features with the Panasonic GX8:
- Full camera control in a pocket-sized remote
- One Shot Mode
  - Set shutter speed, aperture, ISO; trigger camera externally to avoid camera shake
- Advanced HDR Bracketing
  - Up to 45 images per bracket
  - Steps from 1/3 to 9 EV
  - Rapid HDR workflow
- Fine control Time-Lapse & HDR Time-Lapse
- Integrate with 3rd-party pano heads & dollies
- Weather sealed (great for outdoors)
- Long battery life (up to 100 hours)
- Free firmware updates with more features

The Promote Control is a time-tested, professional, weather-resistant DSLR control
device ideal for both field and studio work.
Firmware requirements: the Promote Control requires [firmware version 3.22 or later](#).
The company is offering a time-limited promotion for customers outside of the U.S. and
Canada (see Pricing and Availability for details).

USB Tether software offers the following features with the Panasonic GX8:
- Control your camera from PC or laptop
- View camera settings*

- ○ Exposure Mode, Shutter Mode, Focus Mode
- Change exposure settings*
  - ○ Shutter Speed, Aperture and ISO
- Capture images remotely*
- View images as they are taken
- Automatically download full-size images

*Also available in Promote Control.

PRICING AND AVAILABILITY

Promote Control is available for $329 at the company's website and through a network of photography retailers. Customers outside USA and Canada can get $50 discount when purchasing at the company's website now through September 30, 2015. Enter code '50OFF' at checkout.

USB Tether software is available for $49 at http://www.promotesystems.com/products/USB-Tether-for-LUMIX.html along with a free fully functional 14-day trial version.

ABOUT PROMOTE SYSTEMS

Promote Systems makes electronic devices and software for DSLR cameras, including the most advanced and practical camera control technology for creative professionals and enthusiast photographers. All products are designed, assembled and supported in the USA. For more information, please visit http://www.promotesystems.com.

CONTACT

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