

FOR IMMEDIATE RELEASE

PROMOTE[®] SYSTEMS INTRODUCES TETHERING SOLUTIONS FOR PANASONIC LUMIX DMC-GH4 CAMERAS

Photographers can now control the LUMIX DMC-GH4 from a PC or using an advanced pocket-sized remote controller

Houston, TX, October 2, 2014 – Promote[®] Systems has announced two exclusive tethering solutions for the Panasonic LUMIX DMC-GH4 camera. [USB Tether](#) software, designed from the ground up in cooperation with Panasonic developers, allows users to easily control the LUMIX DMC-GH4 from a PC or laptop. The company has also added support for the LUMIX DMC-GH4 to its flagship [Promote[®] Control](#), an advanced remote controller for digital SLR cameras. The Promote[®] Control and the LUMIX DMC-GH4 can now be used together to capture stunning HDR (High Dynamic Range) images, Time-Lapses and HDR Time-Lapses. More functionality will be added in the future with free firmware updates.



Promote[®] Control support for Panasonic LUMIX DMC-GH4 (view a [demo video](#)):

- A Pocket-Sized Remote for Full Camera Control
- One Shot
 - Set shutter speed, aperture, ISO
- Advanced HDR Bracketing
 - Up to 45 images per bracket
 - Steps from 1/3 to 9 EV
 - Rapid HDR workflow
- Time-Lapse & HDR Time-Lapse
- Integrate with 3rd-party pano heads & dollies
- Free firmware updates with additional features

Firmware requirements: please see Note 1 and Note 2 below.

USB Tether software for Panasonic LUMIX DMC-GH4

allows to control the Panasonic LUMIX DMC-GH4 from a PC or laptop:

- View Camera Settings*
 - Exposure Mode, Shutter Mode, Focus Mode
- Change Exposure Settings*
 - Shutter Speed, Aperture and ISO
- Capture Images Remotely*
- View Thumbnail Images As They Are Taken
- Automatically Download Full-Size Images

A fully functional 14-day trial version of USB Tether software is available for download at <http://www.promotesystems.com/products/USB-Tether-for-LUMIX.html>.

Firmware requirements: please see Note 2 below.

*Also available in Promote® Control.

Note 1: The Promote® Control requires [firmware version 3.15 or later](#).

Note 2: The Panasonic LUMIX GH4 requires [firmware version 2.0 or later](#) in order to be compatible.

ABOUT PROMOTE® SYSTEMS

Founded in 2008, Promote® Systems is a leading designer and manufacturer of electronic accessories for DSLR cameras. Its flagship product, Promote® Control, is the most feature-rich professional quality remote control solution for DSLRs. This and other Promote® products are designed, assembled and supported in the USA, and are available at <http://www.promotesystems.com> and through a network of photography retailers, including B&H Photo - Video and Adorama.

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